February 9, 2024

Edward Lu Chief Financial Officer Phoenix New Media Ltd Sinolight Plaza, Floor 16 No. 4 Qiyang Road Wangjing, Chaoyang District, Beijing, 100102 People s Republic of China

Ltd

Year Ended December 31, 2022

Re: Phoenix New Media Form 20-F for the

File No. 001-35158

Dear Edward Lu:

cc:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance

Office of Technology

Yi Gao